



PRESS RELEASE

Axiom Together with Bristol-Myers Squibb Oncology Training Team Win the 2018 LTEN Excellence Award for Industry Partnership



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Axiom together with the BMS Oncology training team win the 2018 LTEN Excellence Award for Industry Partnership at the LTEN Excellence Awards, honoring best-in-class learning and development initiatives within the life sciences. LTEN presented the award to Axiom and BMS Oncology at the 47th LTEN Annual Conference (www.LTENconference.com) on June 13, 2018. LTEN is the largest consortium of life science training professionals and educators.

Axiom is an award-winning scientific training agency partner providing comprehensive learning and communications solutions to commercial and medical affairs teams in the pharmaceutical and biotechnology industry. Axiom is a division of The Creative Engagement Group, a group of communications companies that offer integrated services including live experiences, film, digital, training, interactive and immersive (VR/AR) content.

The LTEN Excellence Awards is the premier awards program recognizing innovation and leadership within the life sciences training and development community. Through the LTEN Excellence Awards competition, industry experts such as BMS and suppliers such as Axiom enter customized learning initiatives and training content in various categories for recognition of excellence.

“Axiom is incredibly proud to be the 2018 winner along with our BMS Oncology training partners for the Industry Partnership LTEN Excellence Award,” says Axiom CEO, Michael Ballas. “It’s a true testament to our core value of being a client-centric partner and our commitment to advancing our center of excellence in Oncology.”

The LTEN Excellence Awards were designed and developed in partnership with the LTEN Advisory Council. The judging panel was comprised of experienced professionals working in the life sciences education and training field.

For more information on the LTEN Excellence Awards, please visit www.LTENconference.com/awards.

About Axiom

Axiom empowers clients with knowledge and skills to establish and maintain leadership in an evolving competitive landscape. Strategic solutions are built with a best in class scientific content team, client services team and a digital/creative team who work seamlessly to create and deliver an unforgettable learning experience. www.axiomhh.com.

About The Creative Engagement Group

The Creative Engagement Group is an unusually shaped group of communications companies focused on engaging audiences through the creation and delivery of live experiences, film, digital & immersive, training and scientific content. United by a philosophy to 'Create Unforgettable', The Creative Engagement Group provide an international client base with the ability to generate deeper levels of engagement with their audiences. The group comprises of live event specialist WRG; Film, Immersive engagement and digital agency, The Moment, healthcare training company Axiom and exhibitions business Just Communicate. It employs over 300 people in Europe and the US and is part of Huntsworth PLC. www.tceg.com.

About LTEN

The Life Sciences Trainers & Educators Network (www.L-TEN.org) is the only global 501(c)(3) nonprofit organization specializing in meeting the needs of life sciences learning professionals. LTEN shares the knowledge of industry leaders, provides insight into new technologies, offers innovative solutions and communities of practice that grow careers and organizational capabilities. Founded in 1971, LTEN has grown to more than 1,900 individual members who work in pharmaceutical, biotech, medical device and diagnostic companies, and industry agency partners who support the life sciences training departments.